



## Planned Giving and Donor Services

## The Sharon Temple Museum Society

18974 Leslie Street, Sharon, L0G 1V0

Tel: 905-478-2389 Email: [info@sharontemple.ca](mailto:info@sharontemple.ca)

### Why Give

For almost 100 years, donors, members and volunteers have worked together to ensure that the Sharon Temple remains a vibrant, living monument to the social, political and architectural history of this country.

By choosing to give a gift to The Sharon Temple Museum Society, you can help ensure the Temple continues its tradition as a beacon of social justice and political equality.

Donations are pooled into an ever-growing, permanent endowment fund and only the earnings generated through its investment are distributed. Your gift will continue to give in perpetuity.

You may also claim charitable donations of up to 75% of your net income for the year. Donations in excess of the annual claim limit can be carried forward and claimed in any of the five succeeding years.

### How to Give

Gift planning takes into account not only your philanthropic objectives but also the tax and estate planning implications of the gift.

Our flexibility provides donors with many giving options.

A planned gift may be outright, providing resources for immediate use, or it may be deferred, planned now for completion at a future time.

Also your gift may be in cash or as an in-kind donation.

Donors can create several types of funds within the Sharon Temple Foundation. They can donate to the unrestricted fund to help meet the most critical needs of the Sharon Temple. Alternatively, they may establish a designated gift for a specific cause or project.

Donors can name the fund that they endow – for themselves, a family member, a company or a valued friend. Some funds have names that convey a specific goal or purpose, or hold special meaning for the donor.

### Cash

This is the simplest type of charitable gift. A gift of any size may be made to the unrestricted fund which allows money to be distributed, at the discretion of the board of directors, to areas with the greatest need.

A gift of \$10,000 may be used to establish a new fund in your name. You receive a donation receipt for the full amount you give, and that means a tax savings in the gift year.

### Online

You may make a simple one-time or monthly credit card donation online through the Canada Helps website.

[Canadahelps.org](http://Canadahelps.org) provides a safe and secure way for donors to make a contribution. Once the donation is made online, a tax receipt is generated electronically and emailed to you.



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#### Cheques

Alternatively you may make your gift payable to the “The Sharon Temple Museum Society.”

#### Publicly traded shares

A gift of appreciated, publicly traded securities will transfer ownership to the Sharon Temple Museum Society. If you own shares that have increased in value, 50% of the capital gains are taxable. However, if you donate these shares to a charity, the gain is 100% tax-exempt.

The following example \* illustrates the different savings to be realized through a cash donation from proceeds of stock sales and a gift of appreciated, publicly traded securities.

		Cash donation from proceeds of stock sales	Gift of appreciated, publicly traded securities
1	Market value of stock	\$10,000	\$10,000
2	Purchase cost of stock	2,000	2,000
3	Capital gain	8,000	8,000
4	% of gain that is taxable	50%	0%
5	Taxable capital gain	4,000	0
6	Tax payable (45%)	1,800	0
7	Donation tax credit	4,500	4,500
8	Net tax benefit from donation (donation tax credit minus tax payable)	2,700	4,500

\* Assuming that the top marginal tax rate on capital gains is 22% and the top combined personal rate is 45%. Actual tax rates vary by province. Donation tax credit is based on \$10,000 gift. This table is for example purposes only.

The elimination of capital gains on donations of publicly listed stock is also available to people who wish to donate employee stock options.

#### Bequests

A bequest in your will may specify a certain sum of money, a particular asset, or a portion of your estate, to be donated to the Foundation.

You may specify that your bequest be used to establish a new fund in your name, be added to an existing fund or be added to a fund that you or your family have established during your lifetime. Because a bequest is revocable, it provides no current income tax credit. However, your estate will be entitled to a donation receipt for the full value of the bequest which can reduce significantly the tax payable with your final income tax return. Any unused portion of the receipt may be carried back one year.

The Community Foundations of Canada have prepared a document entitled Samples Wills Clauses which you can provide to your lawyer to serve as a guideline should you choose to support us through a bequest.

#### Life insurance

A bequest of life insurance can provide a significant future gift at an affordable present cost to the donor. You may make such a gift with either an existing policy or a new one. You may donate the death benefit of an existing policy simply by naming the Sharon Temple Museum Society as the beneficiary.

To receive a current tax benefit, however, you must also transfer ownership of the policy to the Sharon Temple Museum Society. This entitles you to a donation receipt for the cash value of the policy. When you make the Sharon Temple Museum Society the owner and beneficiary of a policy, you receive a donation receipt for every premium you subsequently pay. At your death, the Sharon Temple Museum Society will receive the proceeds.

#### Charitable remainder trusts

This is an arrangement under which you irrevocably transfer property (cash, securities or real estate) to a trustee, usually a trust company. You retain the right to the income from the trust, either for life or for a specified term of years. At the end of that time, the residual capital is payable to the Sharon Temple Museum Society. When you establish the trust, you receive a charitable donation receipt for the value of the remainder interest.



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#### Next Step

If you would like more information about your options or to arrange a meeting, please contact Donna McAlear, Director, Organizational Advancement, at:

905-478-2389

donna.mcalear@sharontemple.ca

#### Additional Resources

Canada's community foundations are a national network of public foundations created by and for urban and rural communities to provide lasting support for local priorities. They are recognized sources of knowledge about local issues and are trusted for their ability to expertly manage donors' funds. Community foundations are one of Canada's largest grant makers, providing more than \$137 million to a wide range of charities in 2006.

The Sharon Temple Museum Society has engaged the York Region Community Foundation to manage its endowment services.

#### Sample bequest clauses

*This information is of a general nature only and is not intended as legal or tax advice. Individuals are encouraged to consult with their legal and/or financial advisors before making planned gifts.*

#### Unrestricted Bequest

"I give, devise and bequeath to the sum of \$ \_\_\_\_ (or \_\_\_\_ percentage share of my estate) for uses and purposes of the Sharon Temple Museum Society as its board of directors determines."

#### Bequest for a Specific Purpose

"I give, devise and bequeath to the Sharon Temple Museum Society the sum of \$ \_\_\_\_ (or \_\_\_\_ percentage share of my estate) to be used for \_\_\_\_\_. In the event that circumstances make the specific use of this gift no longer practical or desirable, the Board of Directors of the Sharon Temple Museum Society is hereby authorized to make changes in its use consonant with the spirit and general intent of the gift."

#### Bequest of Residue

You may wish to leave the remainder or residue of your estate, after paying debts and other bequests.

"I give, devise and bequeath to Sharon Temple Museum Society the residue (or share of residue) of my estate for the uses and purposes of the Sharon Temple Museum Society as the board of directors may determine."

"I give, devise and bequeath to the Sharon Temple Museum Society the residue (or share of residue) of my estate to be used for \_\_\_\_\_."

#### Bequest for a Named Endowment

"I give, devise and bequeath to the Sharon Temple Museum Society the sum of \$ \_\_\_\_ (or \_\_\_\_ percentage share of my estate) to be used to establish a named endowment fund, the annual investment income from which will be used for \_\_\_\_\_."

"I direct my trustees to deliver, pay or transfer the sum of \$ \_\_\_\_ (or \_\_\_\_ percentage share of my estate) to the Sharon Temple Museum Society to be held in trust and invested in perpetuity, the income to be used for its general purposes as determined by the board of directors."

#### Direction to Fulfill Pledge

I authorize my Trustees to pay within one (1) year of my death, those amounts which I have promised to pay the Sharon Temple Museum Society or any part thereof left unpaid at my death of any amounts so promised or pledged, notwithstanding that any such promises or pledges so made or given may not be legally binding upon my estate.